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## WHAT IS CLAIMED IS:

- 1. A web browser trail marker system comprising:
  - a computer;
  - a memory operable to store a single reference to a web page; and
- a browser coupled to the memory and operable to execute on the computer, the browser comprising a first button and a second button, wherein the browser, responsive to activation of the first button, stores a reference to a currently accessed web page in the memory, and wherein the browser, responsive to activation of the second button, accesses a web page referenced by the reference stored in the memory.
- 2. The system of Claim 1, wherein the reference is a URL.
- 3. The system of Claim 1, wherein the reference is a string identifying a web page, the string being used to access the web page.
- 4. The system of Claim 1, wherein the memory is reset to a default reference each time the browser is started.
- 5. The system of Claim 4, wherein the default reference being a reference to a home page.
  - 6. A method for providing web browser trail markers comprising:

    providing a memory location operable to store a reference to electronic content;

providing a user interface operably coupled to the memory location, the user interface comprising a first button and a second button, the user interface operable to display electronic content;

displaying a first electronic content in the user interface; the first electronic content located at a first reference;

storing the first reference in the memory location in response to activation of the first button;

displaying a second electronic content in the user interface, the second electronic content located at a second reference; and

displaying the first electronic content reference by the first reference stored in the memory location in response to activation of the second button.

7. The method of Claim 6 further comprising storing a third reference to a third electronic content in the memory location in response to activation of the first

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button, wherein the third electronic content being currently displayed in the user interface.

- 8. The method of Claim 6, wherein the reference comprises a URL.
- 9. The method of Claim 6, wherein the reference comprises an address to electronic content.
  - 10. The method of Claim 6, wherein the user interface is a web browser.
  - 11. The method of Claim 6, wherein the electronic content is a web page.
  - 12. The method of Claim 6 further comprising initializing the memory location to a default reference upon starting the user interface.
- 13. A computer-readable storage medium having stored thereon computer instructions that, when executed by a computer, cause the computer to:

store a first reference to a first electronic content in a memory location, wherein the memory location being operable to store a single reference;

display a second electronic content on a user interface, the second electronic content being associated with a second reference;

provide a first button and a second button on the user interface; and display the first electronic content referenced by the first reference stored in the memory location on the user interface in response to activation of the first button.

- 14. The computer-readable storage medium of Claim 13 further comprising computer instructions that, when executed by a computer, cause the computer to store a third reference to a third electronic content in the memory location in response to activation of the second button, wherein the third electronic content being currently displayed on the user interface.
  - 15. The computer-readable storage medium of Claim 13, wherein the user interface is a web browser.
  - 16. The computer-readable storage medium of Claim 13, further comprising computer instructions that, when executed by a computer, cause the computer to retrieve the first electronic content over the Internet.

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